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www.pardeehospital.org

PRESS RELEASE:
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Pardee Comprehensive Cancer Center Physicians Named Best Doctors in NC

(Hendersonville, N.C.) W. Mark McCollough, M.D., William D. Medina, M.D., and James E. Radford, M.D., of the Comprehensive Cancer Center at Pardee, were recently nominated by their peers as three of the best doctors in North Carolina.

Dr. McCollough is board-certified in radiation oncology. Dr. Medina is board-certified in internal medicine and medical oncology. Dr. Radford is a board-certified medical oncologist. The physicians were named to *Business North Carolina's* Best Doctors list, which is published in the monthly publication.

Best Doctors Inc., a Boston, Mass.-based company, surveyed physicians nationwide, asking them to grade other doctors in their specialty area. Those with the highest averages – 1,432 doctors in 46 specialties in North Carolina – made the final list. A copy of the list is available online at www.businessnc.com.

"We're extremely proud to have nationally-recognized physicians on staff at the Comprehensive Cancer Center at Pardee," said Kris Hoce, CEO of Pardee Hospital. "A nomination by your peers is one of the highest forms of recognition, and these fine physicians have definitely earned the respect and trust of their peers, both locally and nationally."

Dr. McCollough, a physician with Mountain Radiation Oncology and Pardee Radiation Oncology, serves as the cancer liaison physician of Pardee's cancer program. He received his medical degree from the University of Florida College of Medicine in Gainesville, Fla., and completed a residency at the University of Florida Shands Hospital, also in Gainesville.

Dr. Medina, a physician with Hendersonville Hematology & Oncology received his medical degree from the University of Kentucky College of Medicine in Lexington, Ky., and completed a residency at the Medical University of South Carolina in Charleston, SC. He completed a fellowship at Yale University in New Haven, Conn.

Dr. Radford, a physician with Hendersonville Hematology and Oncology, serves as the principal investigator for Pardee's cancer clinical trials program, which currently has more than 45 open studies. He received his medical degree from the University of Michigan Medical School in Ann Arbor, Mich., and completed a residency and fellowship at University of Iowa in Iowa City.

The Comprehensive Cancer Center at Pardee is accredited with commendation by the American College of Surgeons Commission on Cancer. The center offers a full range of advanced treatment and diagnostic services performed by highly qualified cancer specialists. Services include surgery, medical oncology, radiation oncology,

advanced radiology and laboratory diagnostic support and clinical treatment trials. Community education programs, cancer screenings, support groups and holistic patient and family support are also available. More information is available at www.pardeehospital.org

Pardee Hospital is a not-for-profit community hospital founded in 1953. The main hospital is licensed for 222 acute care beds and is the second largest employer in Henderson County. The hospital has several locations separate from the main campus, including an adult day services center, a health education center in the Blue Ridge Mall, home care services, a rehab and wellness center, a midwifery program, various family and internal medicine practices, and an urgent care facility. For more information or to find a physician, call 1-866-790-WELL (9355) or visit www.pardeehospital.org.

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